

## Distribution of GIBLC Courses by Academic Year

Term #	Term Description	Course #		Course Description	Credits	Total Semester Credits
1	<b>Summer Session after Junior year</b>	1	GIBLC 500	<b>Globalization &amp; Corporate Responsibilities with HR Focus</b> (offered through CHC)	3	6
		2	GIBLC 510	<b>Advanced [<i>Language</i>] Stylistics for the Professions**</b> (offered through CHC)	3	
2	<b>Senior year</b> (1 course in 1st semester AND 1 course in 2nd semester)	3	GIBLC 504	<b>Financial Accounting in a Global Environment</b> (offered through CHC)	3	6
		4	GIBLC 600	<b>Managing Cultural Differences: Global Leadership Strategies</b> (offered through CHC)	3	
3	<b>Summer after Senior Year</b>	5	GIBLC INTN1	<b>Global Internship experience &amp; internship course requirements</b> (no language requirement, but it is recommended) (journals, writing assignments, presentation)	3	6
		6	GIBLC 502	<b>International Trade Operations</b> (CHC distance learning course PLUS project that integrates internship with culminating activity while abroad)	3	
4	<b>5<sup>th</sup> Year, 1<sup>st</sup> semester</b>	7	GIBLC 508	<b>Comparative Political Economy</b> (offered through CHC)	3	9
		8	GIBLC 512	<b>[<i>Language</i>] Business and Political Issues through the Arts</b> (offered through CHC)	3	
		9	GIBLC 514	<b>Readings in Contemporary [<i>Language</i>] Culture</b> (offered through CHC)	3	
5	<b>5<sup>th</sup> Year, 2<sup>nd</sup> semester</b>	10	GIBLC INTN2	<b>Local Area Internship experience &amp; internship course requirements</b> (journals, writing assignments, presentation)	3	6
		11	GIBLC 602	<b>Critical Topics in Global Affairs and International Business (Capstone)</b> (Potentially offered on Friday afternoons or full-day Saturday sessions)	3	
<b>Total GIBLC Program Credits</b>						<b>33</b>

A sample academic plan for a BS/MS Program in International Business, Language, and Culture is listed below. Please note that this is a suggested academic plan only, it is not meant to address each student's individual requirements or interests. Students will develop a personalized academic plan with a faculty advisor; however, it is the student's responsibility to be aware of, register for, and successfully complete all of the requirements for graduation in the major.

Year One Fall 15/16*	Year Two Fall 15/16*	Year Three Fall 16/17*	Year Four Fall 15	Year Five Fall 12
ACCT 103	ECON 102	ECON 201	Language Course	<b>GIBLC 508</b>
BUSN 101	GLST 201	ETHS 201	Minor #2 or elective (WI)	<b>GIBLC 512</b>
FILA 120	Language Course	Language Course	Minor #3 or elective	<b>GIBLC 514</b>
Language-103 or above	MATH 227	MGMT 304	RLST 2XX	
MATH 201	RLST 104	MKTG 203		
FYIN 120 (1 cr)*	CARE 101 (1 cr)*	PSPK 101 (1 cr)	<b>GIBLC 504</b>	
		PHED #2 (1 cr)*		

Year One Spring 15/16*	Year Two Spring 16/17	Year Three Spring 15 and 6 in Summer	Year Four Spring 15 and 6 in Summer	Year Five Spring 6
ACCT 104	CMTC 180 (1 cr)	CMTC 285	IBLC 498	<b>GIBLC INTN2</b>
ECON 101	ECON 211	FINA 304	Language Course	<b>GIBLC 602</b>
ENGL 101	Language Course	FINA 352	Minor #4 or elective	
Language-104 or above	Language Course	Language Course	PSCI 341	
MATH 202	Minor #1 or elective	MKTG 206		
PHED #1 /	WOK or elective (4 cr)		<b>GIBLC 600</b>	
Swim Test (1 cr)*		<b>GIBLC 500**</b>	<b>GIBLC INTN1**</b>	
		<b>GIBLC 510**</b>	<b>GIBLC 502**</b>	

\*Non-academic credit – these courses do not apply towards the minimum required for graduation.

\*\* Recommended summer courses toward completion of the MS requirements

**Minimum Academic Credits required for BS: 120**

**Minimum Academic Credits required for the MS: 33**

## Notes

1. \*IBLC majors are required to take FINA 352 International Financial Management and MKTG 206 International Marketing. It is strongly advised that non-business majors take these two courses as electives in order to succeed in the graduate-level courses that build upon these core classes.
2. \*\*Some current IBLC undergraduate students prefer to undertake their undergraduate international experience in the summer of their junior year. These students may take the first GIBLC course in the last semester of their junior year rather than the summer. Students may take the GIBLC 510 Advanced [Language] Stylistics for the Professions course while abroad.
  - a. When taken abroad, the stylistics course may be acquired at the foreign university rather than CHC distance learning. The Sorbonne and the Salamanca programs have excellent programs French/business and Spanish/business. However, students will not have that option if studying in countries with which the College does not have contacts.

<b>Current Minor in IBLC for Non Business Majors</b>		
<b>CRN #</b>	<b>Description</b>	<b>Credits</b>
ACCT 103	Financial Accounting	3
ECON 101	Macroeconomic Principles	3
ECON 211	Introduction to Global Economics	3
MGMT 304	Culture in International Business Decision-Making	3
PSCI 341	International Political Economy	3
LANG 2XX	Foreign Language (200+ level)	3
<b>Total Credits</b>		<b>18</b>

<b>Proposed Minor in IBLC for BUSINESS Majors</b>		
<b>CRN #</b>	<b>Description</b>	<b>Credits</b>
FINA 352	International Financial Management*	3
MKTG 206	International Marketing*	3
ECON 211	Introduction to Global Economics	3
MGMT 304	Culture in International Business Decision-Making	3
PSCI 341	International Political Economy	3
LANG 2XX	Foreign Language (200+ level)	3
<b>Total Credits</b>		<b>18</b>

## 1. Course Descriptions

### *Core Course Descriptions*

**Combined B.S./M.S. students take the first six courses in the senior year and the remainder in the fifth year.**

GIBLC 500	<b>Globalization and Corporate Responsibilities</b>  The course explores the issues of global corporate social responsibility and the role it plays in contemporary society and a growing global economy. Issues discussed within the framework of corporate "social" responsibility include perspectives on globalization, the influence and power of global multinationals, global corporate citizenship, environmental and sustainable development, human rights, business ethics/corruption, fair trading, antitrust/competition, trade/sanctions and export control rules, labor practices, and anti-terrorism initiatives. The course combines lectures, case discussions, and student research presentations.	3
GIBLC 502	<b>International Trade Operations</b>  This course provides the basics of the commercial aspects of exporting and importing. It includes a review of international transactions such as the methods of payment covering letters of credit, terms of sale, pricing mechanisms, export-import procedures and documentation, work processes, Incoterms and product classification, packing logistics, responsibilities of a freight forwarder, role of a Customhouse broker, Export-Import Bank, and SBA financing programs.	3
GIBLC 504	<b>Financial Accounting in the Global Environment</b>  This course enables the student to gain an understanding of the generally accepted accounting principles and practices which are used around the world to report financial information to global users, consequences of international accounting diversity, environmental influences on accounting, financial statement effects of differences in accounting principles, and benefits and obstacles to the harmonization of worldwide accounting standards. The course provides the theoretical knowledge to analyze and interpret consolidated financial statements that are presented by a local, multinational, or transnational firm. Specific topics covered include the historical basis for diversity in financial reporting across countries; the institutional and regulatory structures in accounting that have developed in response to global financial markets; accounting information systems in multinational firms; market risks of exposure to foreign currency translations; business strategy for a transnational or multinational firm; reporting by the foreign subsidiary and the auditor's responsibility.	3
GIBLC 508	<b>Comparative Political Economy</b>  This course compares the political economies of developed countries (such as France, Britain, Japan), developing countries (such as India, Nigeria, Mexico), and post-communist states/economies (such as Russia, China, Poland). Topics include: market reforms, the extent of the welfare state, (de)regulation, interest groups, property rights, income inequality, corruption, and the impact of political institutions on economic development.	3

GIBLC 510F	<p><b>Advanced Stylistics for the Profession in French (Déontologie des Affaires)</b></p> <p>This course presents texts, case studies, and current articles chosen from representative French business and professional sources, along with relevant points of grammar and stylistics. Students will participate in group and individual research and projects. They will give presentations, engage in discussions, and write extensively in French. The course will include a strong ethical and cultural component.</p>	3
GIBLC 510S	<p><b>Advanced Stylistics for the Profession in Spanish</b></p> <p>This course presents texts, case studies, and current articles chosen from representative Spanish business and professional sources, along with relevant points of grammar and stylistics. Students will participate in group and individual research and projects. They will give presentations, engage in discussions, and write extensively in Spanish. The course will include a strong ethical and cultural component.</p>	3
GIBLC 512F	<p><b>French Business and Political Issues through the Arts</b></p> <p>Using contemporary literature, cinema, internet sources, and artistic productions, students explore current issues that they might encounter as they engage in business abroad or with foreign-based firms operating in the United States. Topics such as immigration, ecology, and the third world economy are addressed. Readings, films, and discussions are in French and represent both France and the Francophone world.</p>	3
GIBLC 512S	<p><b>Spanish Business and Political Issues through the Arts</b></p> <p>Using contemporary literature, cinema, Internet sources, and artistic productions, students explore current issues that they might encounter as they engage in business abroad or with foreign-based firms operating in the United States. Topics such as immigration, ecology, or third world economy are addressed. Readings, films and discussions are in Spanish and represent both Spain and Latin America.</p>	3
GIBLC 514F	<p><b>Readings in Contemporary French Culture</b></p> <p>This course focuses on readings that explore values inherent in French-speaking countries, including those outside the metropolitan area. Students explore the historic roots, religious beliefs, and ethnic composition of the country and analyze how this affects modern society. Readings and discussions are in French.</p>	3
GIBLC 514S	<p><b>Readings in Contemporary Spanish Culture</b></p> <p>This course focuses on readings that explore values inherent in Spanish-speaking countries, including those outside the metropolitan area. Students explore the historic roots, religious beliefs, and ethnic composition of the country and analyze how this affects modern society. Readings and discussions are in Spanish.</p>	3
GIBLC 600	<p><b>Managing Cultural Differences: Global Leadership Strategies</b></p> <p>This course provides an examination of the cultural impacts on the global manager in terms of communications, negotiating, leadership and performance, strategic collaborations and mergers, changing technology, diversity in the workplace, managing transitions and relocations, and regional cultural specifics.</p>	3

GIBLC 602	<p><b>Critical Topics in Global Affairs and International Business - Capstone</b></p> <p>Emphasis on current/critical global events and implications for international business; entrepreneurship &amp; innovation strategies. This course is the Capstone experience of the master's degree and is designed to guide the student through a research project relevant to their academic life and studies, including career interests. It may be designed as an internship. The student's research culminates in a written and an oral presentation which demonstrates the skills acquired during the completion of the graduate program, specifically integrative learning, information literacy, critical and creative inquiry, and leadership.</p>	3
GIBLC INTN1	<p><b>Global Internship (not located in the US)</b></p> <p>Provides practical and relevant experience in the field of International Business through placement at an approved <u>globally located</u> (not located in the US) business site. Selection of the site depends on student interest and approval of the Department Chair person or Program Coordinators. Open to GIBLC majors only. Graded Pass/Fail only.</p>	3
GIBLC INTN2	<p><b>Globally Focused Internship (Located internationally or in an US based international firm)</b></p> <p>Provides practical and relevant experience in the field of International Business through placement at an approved business site. Selection of the site depends on student interest and approval of the Department Chair person or Program Coordinators. Open to GIBLC majors only. Graded Pass/Fail only.</p>	3